

## CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

<u>Contract / Revision</u> 814502 /		<u>Alt Order #</u> 06299646
<u>Product</u> <b>RENACCI FOR CONGRESS</b>		
<u>Contract Dates</u> <b>09/19/12 - 09/25/12</b>		<u>Estimate #</u> <b>3092</b>
<u>Advertiser</u> <b>Renacci for Congress</b>		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WOIO</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 117	<u>Product Code</u> 196
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Media Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	09/21/12	09/21/12	David Letterman	1135p-1238a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$250.00			
N 2	WOIO	09/21/12	09/21/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$475.00			
N 3	WOIO	09/21/12	09/21/12	Action News at 5p	5-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$500.00			
N 4	WOIO	09/21/12	09/21/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$700.00			
N 5	WOIO	09/24/12	09/24/12	Mon Hour 3	10-11P		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$2,000.00			
N 6	WOIO	09/24/12	09/24/12	David Letterman	1135p-1238a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$250.00			
N 7	WOIO	09/24/12	09/24/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$475.00			
N 8	WOIO	09/24/12	09/24/12	Action News at 5p	5-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$500.00			
N 9	WOIO	09/24/12	09/24/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$700.00			
N 10	WOIO	09/24/12	09/24/12	Action News at 6a	6-7a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$125.00			
N 11	WOIO	09/22/12	09/22/12	11p-12a	11p-12a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

Contract / Revision	Alt Order #
814502 /	06299646

Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	RENACCI FOR CONGR	3092

Advertiser	Original Date / Revision
Renacci for Congress	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/17/12	09/23/12	-----1-				1	\$525.00																													
N 12	WOIO	09/23/12	09/23/12	11p-12a	11p-12a		:30			NM	1	\$525.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/17/12	09/23/12	-----1				1	\$525.00																													
N 13	WOIO	09/23/12	09/23/12	AFC GAME 2	4-7p		:30			NM	1	\$10,000.00																										
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Week:		09/17/12	09/23/12	-----1				1	\$10,000.00																													
N 14	WOIO	09/23/12	09/23/12	SU Action News at 630p	630-7p		:30			NM	1	\$500.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/17/12	09/23/12	-----1				1	\$500.00																													
N 15	WOIO	09/23/12	09/23/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$450.00																										
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Week:		09/17/12	09/23/12	-----1				1	\$450.00																													
N 16	WOIO	09/20/12	09/20/12	Thur Hour 3	10-11p		:30			NM	1	\$2,000.00																										
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N 17	WOIO	09/20/12	09/20/12	Action News at 11p	11-1135p		:30			NM	1	\$1,000.00																										
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Week:		09/17/12	09/23/12	---1---				1	\$1,000.00																													
N 18	WOIO	09/20/12	09/20/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00																										
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Week:		09/17/12	09/23/12	---1---				1	\$475.00																													
N 19	WOIO	09/20/12	09/20/12	Action News at 6p	6-630p		:30			NM	1	\$700.00																										
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Week:		09/17/12	09/23/12	---1---				1	\$700.00																													
N 20	WOIO	09/20/12	09/20/12	Action News at 6a	6-7a		:30			NM	1	\$125.00																										
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Week:		09/17/12	09/23/12	---1---				1	\$125.00																													
N 21	WOIO	09/25/12	09/25/12	Action News at 11p	11-1135p		:30			NM	1	\$1,000.00																										
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N 22	WOIO	09/25/12	09/25/12	Action News at 5p	5-6p		:30			NM	1	\$500.00																										
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N 23	WOIO	09/25/12	09/25/12	Action News at 6p	6-630p		:30			NM	1	\$700.00																										
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Week:		09/24/12	09/30/12	-1-----				1	\$700.00																													
N 24	WOIO	09/25/12	09/25/12	Tue Hour 1	8-9P		:30			NM	1	\$2,500.00																										
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N 25	WOIO	09/25/12	09/25/12	Tue Hour 2	9-10P		:30			NM	1	\$2,500.00																										
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Week:		09/24/12	09/30/12	-1-----				1	\$2,500.00																													
N 26	WOIO	09/19/12	09/19/12	Action News at 11p	11-1135p		:30			NM	1	\$1,000.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/17/12</td><td>09/23/12</td><td>--1----</td><td></td><td></td><td></td><td>1</td><td>\$1,000.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/17/12	09/23/12	--1----				1	\$1,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/17/12	09/23/12	--1----				1	\$1,000.00																													
N 27	WOIO	09/19/12	09/19/12	David Letterman	1135p-1238a		:30			NM	1	\$250.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/17/12</td><td>09/23/12</td><td>--1----</td><td></td><td></td><td></td><td>1</td><td>\$250.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/17/12	09/23/12	--1----				1	\$250.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/17/12	09/23/12	--1----				1	\$250.00																													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

<u>Contract / Revision</u> 814502 /		<u>Alt Order #</u> 06299646
<u>Contract Dates</u> <b>09/19/12 - 09/25/12</b>		<u>Product</u> RENACCI FOR CONGR
<u>Advertiser</u> <b>Renacci for Congress</b>		<u>Estimate #</u> <b>3092</b>
		<u>Original Date / Revision</u> 08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals		
											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 28	WOIO	09/19/12	09/19/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-- 1----				1	\$475.00				
N 29	WOIO	09/19/12	09/19/12	Action News at 5p	5-6p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-- 1----				1	\$500.00				
N 30	WOIO	09/19/12	09/19/12	Action News at 6p	6-630p		:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-- 1----				1	\$700.00				
N 31	WOIO	09/19/12	09/19/12	Wed Hour 2	9-10p		:30			NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-- 1----				1	\$2,500.00				
Totals											31	\$34,900.00	

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/25/12	31	\$34,900.00	\$29,665.00
<b>Totals</b>	<b>31</b>	<b>\$34,900.00</b>	<b>\$29,665.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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